

Message Text

UNCLASSIFIED

PAGE 01 ATHENS 11673 290825Z
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-08 /031 W
-----028723 290934Z /23

P 290757Z DEC 77
FM AMEMBASSY ATHENS
TO AMEMBASSY CAIRO PRIORITY
USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 3930
AMEMBASSY AMMAN
AMEMBASSY DAMASCUS

UNCLAS ATHENS 11673

CAIRO FOR COMATT FROM RTDO/ATHENS
USDOC FOR BIC/CAGNE
STATE FOR NEA/EGY/ARN/RA AND EB/OCA

E.O. 11652 N/A
TAGS BEXP, GR, EG
SUBJECT: 1978 CAIRO INTL FAIR

1. RTDO/ATHENS TODAY RECEIVED CHECK FOR DOLLARS THIRTY-FIVE
HYNDRED (3500) FROM L.R. GELLERSTAD, ADVERTISING AND PROMOTION
MANAGER OF CENTRAL ADVERTISING DEPARTMENT (EUROPE), DUPONT DE NEMOURS
INTERNATIONAL S.A., GENEVA, SWITZERLAND TELEX 22 512. MR. GELLERSTAD

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S

PAYING FEE AND COMPLETING DOCUMENTS FOR AGRICULTURAL CHEMICALS
DIVISION OF DUPONT WHICH HAS REQUESTED ONE (1) 3X5 METER BOOTH.

2. GELLERSTAD REPORTS THAT R. RUCK, INSTRUMENTS PRODUCTS
DIVISION, E.I. DU PONT DE NEMOURS AND CO. INC., HAS ASKED USDOC
FOR 3X4 METER BOOTH AND WILL PAY FEE AND COMPLETE DOCUMENTS IN U.S.

3. GELLERSTAD HAS REQUESTED THAT DUPONT'S TWO BOOTHS BE LOCATED
SIDE BY SIDE ALTHOUGH HE SAYS THEY WILL BE EQUIPPED INDEPENDENTLY
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AND OFFER SEPARATE PRESENTATIONS.

4. PARTICIPATION AGREEMENT, MARKET DATA AND PRODUCT CHARACTERISTICS
FORMS, PHOTOS AND BROCHURES FOR THE AGRICULTURAL CHEMICALS
DIVISION HAVE BEEN REQUESTED FROM GELLERSTAD ASAP. RTDO WILL
AIR POUCH THESE ITEMS, WHEN RECEIVED TO DUSEX IN CAIRO WITH
COPIES TO USDOC/CAGNE.

5. USDOC ACTION REQUESTED:

A. PLEASE ADVISE IF GELLERSTAD'S REQUEST FOR SIDE BY SIDE BOOTHS
CAN BE GRANTED. IF THIS REQUEST CANNOT BE GRANTED, WHAT
SUBSTITUTE PLAN CAN WE OFFER HIM.

B. PLEASE ADVISE RTDO/ATHENS CORRECT FISCAL CODING TO FACILITATE
PREPARATION OF THE FS-459 (FOR AG CHEM DIV. OF DUPONT) WHICH
WILL BE FORWARDED TO USDOC AND RFC/PARIS SOONEST.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 29-Dec-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977ATHENS11673
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780001-0320
Format: TEL
From: ATHENS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19771210/aaaaahjk.tel
Line Count: 73
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Litigation History:
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Message ID: 7ce320fb-c188-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 09-Feb-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 101960
Secure: OPEN
Status: NATIVE
Subject: 1978 CAIRO INTL FAIR
TAGS: BEXP, GR, EG
To: CAIRO COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/7ce320fb-c188-dd11-92da-001cc4696bcc
Review Markings:
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